

## **RightRisk: Risk Management Education for Agricultural Managers in the Rural United States**

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RightRisk is an Extension risk management education program offered across the rural United States since its inception in 2002. Team members offer programs using portable computer labs, electronic audience response systems, and web-based software to managers located in remote locations from the bottom of the Grand Canyon, to the windswept plains of Wyoming, to the top of the Rockies in Colorado.

Program offerings have expanded beyond the risk simulation – Ag Survivor – to include a ten-step process for strategic risk management with accompanying tools for implementation in Risk Navigator-SRM. Additional courses covering many dimensions of risk management have been developed, including: Insuring Success for Wyoming Agriculture, Rural Enterprise Feasibility, Taxes for Agricultural Enterprises, AGR-Lite Training, and a two-module course entitled A Lasting Legacy.

Alternative scenarios covering various agricultural enterprises make RightRisk products relevant to managers of rural farms and ranches across much of the West and elsewhere. RightRisk presentations have been offered in nearly 20 states to date. This flexibility and broad relevance of the fundamental concepts make these educational programs appealing and engaging.