





IFMA20 Quebec City, Canada August 2015







http://youtu.be/Mr08RVAoJUY

IFMA Representatives of Canada

Terry Betker, President Backswath Management Inc





Heather Watson, Executive Director Farm Management Canada (FMC)

IFMA 19 Canadian delegation

- Mark & Sandra Brock, Shepherd Creek Farms
- Mark Foster, Jockbrae Farms
- Bill Brown, University of Saskatchewan
- Marv Painter, University of Saskatchewan
- Dick Schoney, University of Saskatchewan
- Eric Micheels, University of Saskatchewan
- Surendra Kulshreshtha, University of Saskatchewan
- Ryan Koeslag, Agricultural Management Institute
- Ashley Honsberger, Agricultural Management Institute
- Gerald Renkema, Agricultual Management Institute

IFMA20 Event Co-organizers





CULTIVER L'EXPERTISE DIFFUSER LE SAVOIR

Gaetan Lussier IFMA20 Chairman



- Chairman, Canadian Agrifood Policy institute
- President, Weston Bakeries
- Former Deputy Minister, Agriculture and Agri-Food Canada
- Former Deputy Minister, Quebec Ministry of Agriculture

Organizing Committee

- Mathieu Lipari, FMC
- Brigitte Dumont, CRAAQ
- Sophie Gendron, CRAAQ
- Isabelle Parent, CRAAQ



Partners (so far...)









GCAQ Les Groupes conseils agricoles du Québec



Farm Credit Canada Financement agricole Canada

La Financière agricole Québec 🖥 👪



Agriculture, Pêcheries et Alimentation QUÉBEC

Theme: Healthy Agriculture for a Healthy World

- Healthy business
- Healthy people and relationships
- Healthy rural areas
- Healthy markets
- Healthy animals
- Healthy crops
- Healthy soil
- Healthy public perception and promotion of agriculture





Healthy = Sustainable Sustainable = Management





The Need

- 2040 predicts 9 billion people in the world, requiring 70% more food
- Changing consumer demands, demographics, perceptions of agriculture
- Health, nutrition, food quality, food safety and environmental practices are increasing concerns for the consumer
- Farmers will be called to cater to and comply with consumer demands
- Farmers will be called to produce more with less
- Farmers must manage their farm businesses to anticipate, respond to and take advantage of these changes
- Science, technology and innovation as they relation to production and business management will have key roles to play

What are the implications for agriculture and farmers in feeding a hungry world? For sustaining a healthy agriculture? A healthy world?

Canada: At a Glance

Land area: 9,922,385 km²

Population: 34.2 million

Total GDP: CDN\$ 1.7 trillion

Capital City: Ottawa

Prime Minister: Stephen Harper

Minister of Agriculture: Gerry Ritz





Agriculture in Canada

- Provides 1 in 8 jobs, employing 2 million people
- Accounts for 8.2% total GDP
- 4th largest exporter (\$35.2 bill.)
- 6th largest importer (\$27.9 bill.)
- The world's largest producer and exporter of flax seed, canola, pulses and durum wheat
- Produces 85% of the world's maple syrup
- 3% of the population are farmers on 205,730 farms







Crops

Wheat23 million acresCanola (rapeseed)19 million acres

Alfalfa 11 million acres

Barley 6.8 million acres

Soybeans

Oats

Corn

Lentils

Field Peas

Flaxseed

- 3.9 million acres
- 3.7 million acres
- 3.9 million acres
- 2.6 million acres
- 2.4 million acres
- 1 million acres





Fruit & Vegetable

Blueberries

Apples 45k

Grapes

Green Peas

Carrots

Wax Beans

Tomatoes

Cranberries

Onions

Strawberries

172k acres 45k acres 30k acres 29k acres 23k acres 20k acres 18k acres 15k acres 15k acres 11k acres





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Don't forget...

- Herbs & Spices
- Mushrooms
- Maple syrup
- Christmas trees
- Nuts
- Flowers

- Cherries
- Peaches
- Apricots
- Saskatoon berries
- Pumpkins
- Beets





Livestock

Poultry 144 million

Beef cows 3.8 million

Pigs 12.7 million

Dairy cows 1 million

Sheep 1 million

Mink 800 thousand

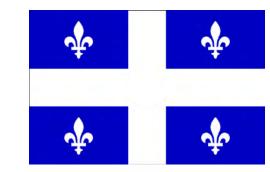
Don't forget...goats, llamas & alpaca, salmon, mussels, algae, wild boar, bison, elk, deer, bees





Congress Location: Quebec City

- Algonquin for "where the river narrows"
- Founded in 1608 by Samuel de Champlain
- One of the oldest cities in North America first capital of Canada
- Declared a World Heritage Site by UNESCO in 1985
- Population 516,622







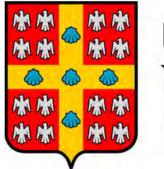




Field Trips

- Farms dairy, pig, chicken, maple, vegetable, crops
- Food processing plants
- Research institutes
- Markets





UNIVERSITÉ

- Est. 1663 oldest centre of education in Canada (4th oldest in North America)
- Ranked among the top ten Canadian universities
- Undergraduates 28,902
- Postgraduates 8,689
- Ag-related Studies:
 - Agriculture and Food sciences
 - Food and Nutrition
 - Medicine, Nursing, Pharmacy
 - Forestry, Environmental Management and Geomatics
 - Agricultural engineering, Mining Engineering, Physics, Chemistry, Rural engineering



http://thegreenstudent.ca

Accompanying Persons

- Fine art museum
- Quebec Parliament
- Chateau Frontenac
- Île d'Orléans
- Boutique shopping
- Maple production
- Plains of Abraham
- Aquarium
- Montmorency Falls
- Citadelle
- Museum of Civilization
- Cathedrals, Basilicas



Pre- and Post-Tour possibilities...

Western Canada

Central Canada

• Eastern Canada









Come and be a part of Canada's culture...



Canada's <u>agri</u>culture....



See you in 2015!



www.IFMA20.org



Get ready to celebrate IFMA's 40th birthday and 20th congress in Canada!

Happy Birthday IFMA!





INTERNATIONAL FARM MANAGEMENT 20TH CONGRESS QUEBEC, CANADA 20^e CONGRÈS INTERNATIONAL DE GESTION AGRICOLE

See you in August, 2015! "Healthy agriculture for a healthy world"

C'est un rendez-vous à Québec en août 2015! « Une agriculture en santé pour une société en santé »

www.ifma2o.org

