

International Farm Management Congress 2017 ‘Farming In Different Countries’

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Who are Barfoots ?

Family run farming business growing and supplying exotic vegetable crops into UK markets including Retailers, Food service, Wholesale markets.

Our aim to be world class leaders in Exotic vegetables marketing through worldwide farming partnerships to provide profitable growth.



Products



Customers and Requirements

- * Be profitable!
- * Market all your crop!
- * People – the best well trained team!
- * Systems – the best you can afford!
- * Measurement and management
- * Relationship management



Supplier Locations – A Global Strategy



Barfoot's are active in over 30 countries delivering year round supply through UK & Import sources

Senegal



Farming similarities/ cultural differences



Future farming systems

- * Produce relay race
- * Sharing knowledge
- * produce something someone wishes to eat TWICE
- * Care for the soil
- * Farming is water transport
- * Embrace technology
- * Care for the environment
- * Nurture your market
- * Innovate



Thank you

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