

## **OUR STORY**

IAgrM Farm Planner of the Year 2017;

Gwesyn Davies, Tim Vries, Joshua Casswell, Will Ayre, Rhys Jones



#### Our Team

- Gwesyn Davies Wales, specialising in poultry
- Josh Casswell Lincolnshire, specialising in onion production
- Will Ayre Devon, conversion of redundant farm buildings
- Tim Vries Cambridgeshire, specialising in cropping
- Rhys Jones Lincolnshire, carrot insulation and cover crops



## The Competition





## Estate Background

- Sundorne Estate, Shropshire
- 1500 acres of sandy loam soils growing cereals and root crops
- Redundant farm buildings
- Planning permission granted for poultry unit

## The Challenge



- Redundant farm buildings options
- Improve organic matter and soil quality
- Minimise blackgrass and ryegrass problem
- Consider potential reductions in subsidies in business plan

Estate visit

Create a

Best 3

present to

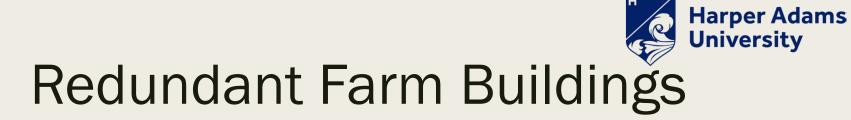
plan

the judges



## Poultry

- Larger sites have better contract security with processing plants.
- Recognition that planning permission is set to become more stringent within Shropshire in the next 3-5 years.
- Expansion of existing poultry enterprise by 2 x 1950m2 sheds (80,000-100,000 birds)
- Construction cost of £1million (£255/m2) to be paid off over 15 years.
- Gross margin of £1.10/m2 a week resulting in a profit £128,700/pa with a net profit of £43,000.



- Options considered
- Market research
- Chosen option Residential
- Capital required
- Return on investment



#### Carrots

 Carrots are traditionally covered with straw to prevent frost damage and Spring regrowth

Covering the straw with polythene reduces straw input by 66%.

■ Reduced nitrogen lock-up and improved soil organic matter

■ Reduced costs by £2,300 per hectare



# Cover Crops/Change of Rotation

- Cover crops to increase organic matter and control PCN Mustard
- 35 hectares of land let out to a fresh produce company at £400-425/acre



### Onions

- Establishment, harvest and grading is contracted out.
- Then transported to storage and then to a packer.
- Higher gross margin than ryegrass
- More current demand for high quality onions
- Better defense against ryegrass and blackgrass
- Precision application (band sprayer, mechanical weeding, technology)
- Rotation, Integrated Crop Management approach



#### Presentation

- 3 teams selected to present:
- Harper Adams University
- Newcastle University
- Bishop Burton College
- 6 judges
- 20 minute presentation with 10 minutes of questions



## Thank you

- IFMA
- IAgrM
- Bayer Crop Science
- Harper Adams University



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