

ANNIE'S PROJECT BUSINESS MANAGEMENT COURSE FOR FARM AND RANCH WOMEN IN WYOMING

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Annie's Project is an 18-hour educational program carried out over six weeks. The course is designed to empower farm and ranch women to better engage in the leadership of agricultural enterprises by both 1) developing skills in risk management and 2) building local social and information networks. This poster describes the Annie's Project methodology and its implementation in the western American state of Wyoming. In addition to describing the program methodology, the poster provides insight for facilitators developing and delivering programs to reach this audience. The USDA reports 46% of all farmers/ranchers are women, and are 13.7 percent of principal farm operators, yet women are an underserved audience. Through educational opportunities such as Annie's, they not only increase their successes but they recruit and empower more women to take leadership roles in agriculture.